Alyssa Manzanales

Contact

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About me

Creative and detail-oriented Graphic Designer with over five years of experience delivering compelling visual solutions across branding, print, and digital media. Demonstrates expertise in large-format design, motion graphics, and promotional content development. Known for clear communication, project efficiency, and a consistent commitment to design excellence in fast-paced environments.

Education

BFA - Media Arts and Animation
The Art Institute of San Antonio - 2018

Skills & Tools

Design: Branding, Logo Design, Social Media Graphics, Print Layout, Large-Scale Signage

Software: Illustrator, InDesign, Photoshop, After Effects, Canva, Procreate, Blender, CorelDRAW

Production: Screen Printing Prep, Large-Format Printing, Mockups & Proofing, Vehicle Wraps

Other: Project Management, Customer Service, Team Collaboration

Experience

Graphic/ Production Artist

Design Werks - Southlake, TX

Aug. 2023 - May 2025

- Delivered 50+ vehicle wrap designs from concept to installation for local fleets
- Created branded content for digital platforms and print advertising
- Designed animated graphics and logos using Illustrator and After Effects

Graphic Artist

Alpha Graphics - San Antonio, TX

Feb. 2020 - July 2023

- Led branding packages including logos, marketing assets, and promo items
- Produced flyers, business cards, and labels with precise color control using Fiery RIP
- Prepared print-ready files for large-scale signage, billboards, and storefronts

Graphic Designer

Buds Embroidery - San Antonio, TX

Feb. 2019 - Jan. 2020

- Created logos and vector graphics for screen printing and embroidery
- Managed file prep and production for in-house and outsourced print jobs

Graphics Internship

Chile Media - San Antonio, TX

July. 2018 - Feb. 2019

- Assisted on client campaigns and brand visuals for print and digital use
- Gained hands-on experience with promotional design and client engagement